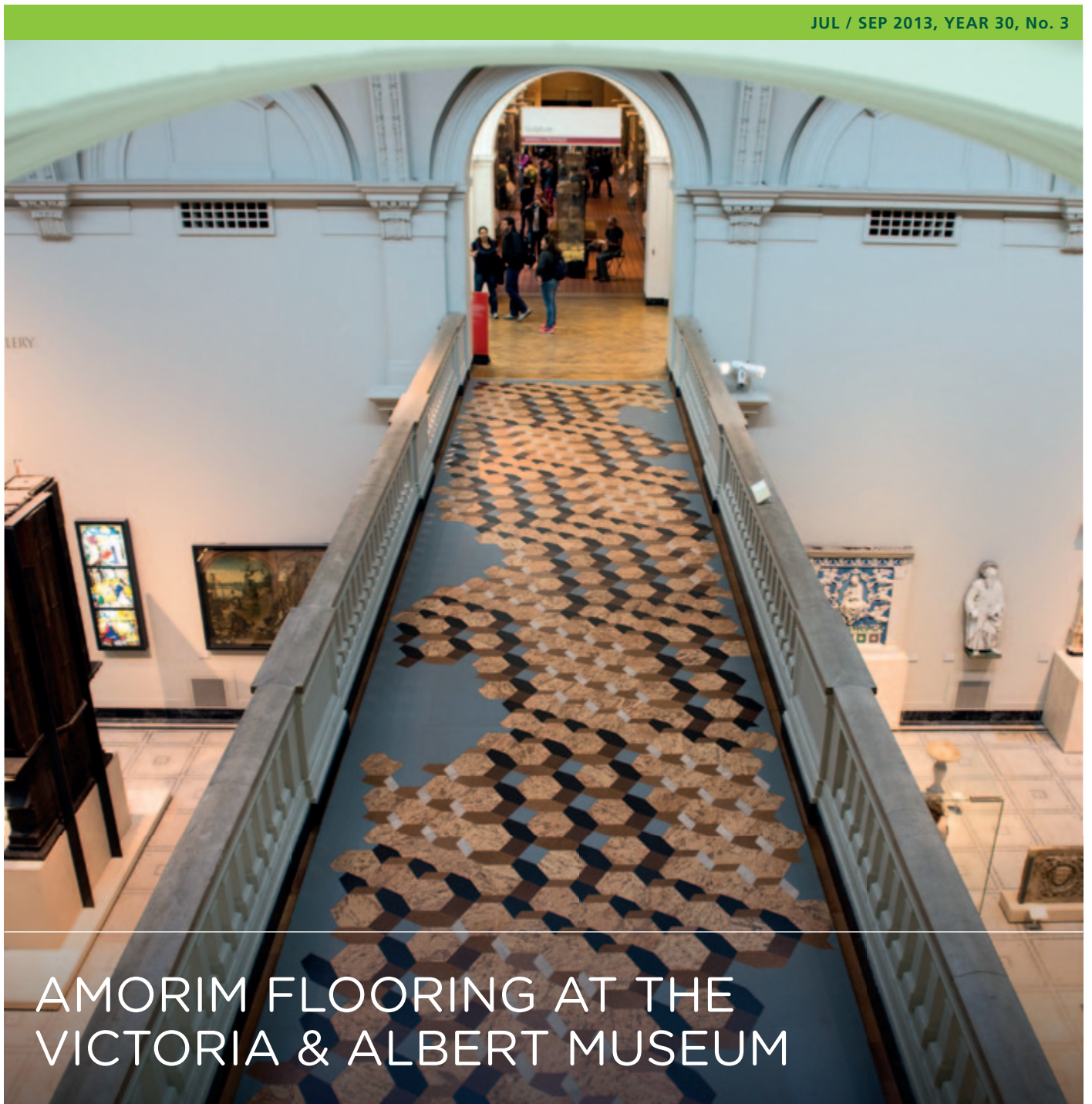




NEWS

JUL / SEP 2013, YEAR 30, No. 3



AMORIM FLOORING AT THE
VICTORIA & ALBERT MUSEUM



Amazing Designs

with the comfort of

cork



AMORIM



WICANDERS®

Amorim, the world leader in cork production, blends design with the unmatched insulation capacity of natural cork to create sustainable, stylish and high-quality flooring solutions. Feel the comfort of nature at your feet.

Find out more at
www.wicanders.com

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EDITORIAL

We are very proud to often observe a very clear connection between the development of the cork sector and the path Corticeira Amorim has taken.

Aligned with the mission to "add value to cork in a distinctive and innovative way and in perfect harmony with Nature", it was from very early on that at Corticeira Amorim we assumed responsibility to preserve the precious asset that is the cork oak forest. Its viability is widely supported by an extensive knowledge of the raw material on which the business is founded, which enables us to increase the use of cork in a multitude of different activity sectors.

In this process of verticalising the business, the creation of Corticeira Amorim Indústria [currently Amorim Cork Composites] in 1963 was essential, with a view to capitalising Portugal as the main cork manufacturer and making profitable the cork not used for stoppers – around 70% of the raw material.

What began as a company dedicated to processing granules, evolved to the production of white agglomerates and, 10 years later, it already manufactured cork rubber. It was also at Amorim Cork Composites that the production of cork flooring and agglomerate cork stoppers began, as well as black agglomerates.

Fifty years on, Amorim Cork Composites develops cork composites for some of the world's most demanding industries and is a partner with recognised credentials in sectors such as transport, aeronautics and the aerospace industry, construction and design.

Completely focused on the design and production of new and unexpected uses for cork, the company – with the support of an internal R&D team which is dedicated to enhancing the material's natural characteristics – is currently the most technological in the Corticeira Amorim universe.

R&D and Innovation, a dedicated team and a close partnership with our clients, will continue to underpin cork's absolutely unique credentials: 40 million cells per cm³ converted into performance and high added value.

The future is created every day with cork!

Warm regards,

António Rios de Amorim



Credits Headquarters: Rua de Meladas n.º 380, 4536-902 Mozelos VFR; Property of: Grupo Amorim; Director: Eduardo Correia; Co-ordination: Joana Martins; Editorial: Inforpress; Publishing: Grupo Amorim; Design and desktop publishing: Inforpress; Printing and Binding: Lidergraf – Artes Gráficas, S.A.; Translation: Expressão, Lda; Distribution: Iberomail Correio Internacional, Lda.; Packaging: Porenvel Distribuição, Comércio e Serviços, S.A. Periodicity: quarterly; Issue: 22 000 copies; Legal Deposit: VG - 914 - 2001



INCABUS VOLUNTEERING IN CAPE VERDE

Amorim & Irmãos was one of the main sponsors of InCabus, a project of the Department of Human Rights and Peace of the Medical Student Cluster of the Coimbra Academic Association (NEM/ACC), which combines the possibility to travel abroad with the humanitarian aspect of volunteering.

In this context, seven volunteer students from the Faculty of Medicine of the University of Coimbra cooperated with the institution ACRIDES (Association of Disadvantaged Children) based in Praia, on Santiago Island in Cape Verde, taking with them their knowledge and dedication, to help improve the medical and social conditions of the area.

Over 26 days the volunteers worked at a holiday camp which took place at a school in the Tira Chapéu neighbourhood, with children between 6 and 13 years of age. Through educational games and many other fun activities, the volunteers promoted the education of the children and young people, organising workshops on oral hygiene, distributing toothbrushes and toothpaste; first aid, seeking to raise their awareness on disinfecting wounds; sustainability, by using the book "The ABC of Sustainability", calling for recycling and re-use; family planning and children's rights.

The group of volunteers also worked with families lacking information on different issues, instructing them on first aid, family planning, Dengue Fever and Malaria. At the end of the experience, it can be said that the InCabus project does not stop here and promises to continue next year, perhaps even being extended to include another African country.

GREEN CORK: COMPETITION FINALIST

The Green Cork recycling programme, for which Corticeira Amorim is one of the main driving forces, is one of the 10 finalist projects of the "A world you like, With a climate you like" contest of the European Commission, which aims to raise awareness on the importance of a low-carbon economy. The initiative aims to show solutions and best practices applied by citizens, businesses and public authorities throughout the European Union in five areas: travel and transport; production and innovation; building and living; shopping and eating and re-use and recycling.

Green Cork is an innovative programme because apart from promoting the collection of cork stoppers for recycling, it finances – with Corticeira Amorim's support – the planting of new indigenous Portuguese trees, including the cork oak.

Green Cork's nomination will contribute to an increased awareness of cork's importance in a low-carbon society [it is estimated that cork oak forests retain up to 14 million tonnes of CO₂/year], a raw material which is 100% recyclable.





FREE TECHNICAL ADVISORY SERVICE FOR NATIONAL CORK OAK FOREST AREAS

A free technical advisory service is being made available by Corticeira Amorim for cork oak forest producers, with the aim of identifying and adopting best practices in the management of cork oak forests and associated biodiversity.

The service, which began in 2008, has already covered the management of around 17.500 hectares of cork oak forest area in Portugal and is funded entirely by Corticeira Amorim. It is one of the actions developed by the company within the scope of the European *Business & Biodiversity* initiative which it has joined.

Diagnosis will be based on visits made to selected estates and field work will be carried out by specialised technicians from the WWF – World Wildlife Fund. Forest owners who are interested in this service may submit their request by completing the application form available at www.sustentabilidade.amorim.com.

In the majority of cases, forest properties that have used this service chose to certify the respective forest management systems by the FSC® (*Forest Stewardship Council*). This certification is extremely important due to the additional guarantees that it provides in terms of the sustainable management of the cork oak forest and associated biodiversity.

ACOUSTICORK AT PARIS GARDENS, LONDON

Paris Gardens is a new student accommodation, located in the heart of Southbank in London, a contemporary space, ideal for working and relaxing. For this purpose and in order to ensure the acoustic comfort of the space, AcoustiCORK Underscreed was applied. In addition to its acoustic performance, a decisive factor in its selection was the fact that it is easily installed and a natural and highly durable material.



TREVIRA CS VELVETS

Gierlings Velpor has just launched a broader range of yarn dyed velvets, called Trevira CS, from 360 to 560 gr/m² for curtains, up to 100 cycles for upholstery. This range combines a soft touch with reliability and safety - one of the company's main values, which specialises in fire-resistant velvets. The knowledge acquired from the production of M1 cotton velvets, which can be seen in theatres and opera houses around the world, was used in the fire-resistant polyester and Trevira CS velvets for hotels and contract businesses. In line with what is already a tradition at Gierlings Velpor, once again the alignment between safety, high performance and style is guaranteed.

98% OF CLIENTS SATISFIED WITH AMORIM CORK DEUTSCHLAND SERVICE

In keeping with what has become a custom, Amorim Cork Deutschland conducted another customer satisfaction survey, the results of which once again indicate a high degree of satisfaction in regard to the services provided by the company.

Over 100 customers took part in the survey, which was an important action in defining the company's strategy. In detail, customers gave the following classification (from a scale of 1: Very Good to 5: Very Bad)

Product quality: 1,6

Delivery Service: 1,3

Quality Development: 1,7

Customer satisfaction has increased steadily over the last five years and this year reached the 98% milestone. With this vote of confidence, Amorim Cork Deutschland will continue to respond with high standards of professionalism and quality, with this being an extra incentive to continue to improve its performance.



CORTICEIRA AMORIM IN "BOEIRA PORTUGAL IN A BOTTLE" PROJECT

Corticeira Amorim participated on behalf of the cork sector in the initiative "Boeira Portugal in a Bottle", which aims to offer wine tasting of wines from the main Portuguese regions from inside a giant fibreglass bottle. The sector is also represented by a giant cork stopper provided for the event by APCOR – the Portuguese Cork Association.

Situated at Quinta da Boeira, in Vila Nova de Gaia, Boeira Portugal in a Bottle is an initiative which literally aims to provide wine tasting of wines from the main Portuguese regions from inside a giant fibreglass bottle. The size is magnanimous: 32 metres in length and 9,5 metres in diameter. The bottle will lie on its side, taking on more or less the same proportion as the small palace and will be able to host over 150 people. The interior will be decorated with motifs inspired by the Douro, Dão, Vinhos Verdes and Alentejo – the four regions selected to showcase Portuguese wine – and visitors will be able to taste wines and delicacies from each region.

CORK HOUSE OPENS NEW FACILITIES IN ISRAEL

Cork House, which belongs to the Mashal family who are partners of Corticeira Amorim, opened new facilities in Netanya, to the north of Tel Aviv, in Israel, last June. It was an event attended by customers from the fields of wine and industrial products connected to cork.

António Rios de Amorim attended the event, which enabled recent progress in the local wine industry to be seen. Also making an appearance at the event were Jaime Filipe and Fernando Oliveira from Amorim & Irmãos and Amorim Cork Composites, respectively.

Corticeira Amorim is currently market leader in the supply of cork stoppers for the main Israeli wineries and maintains a long-standing connection with the Mashal family and Cork House which dates back several decades.



Joaquim Sá and Christophe Fouquet from Corticeira Amorim, Lizelle Gerber (oenologist for the producer DGB) and Miguel Chan (Group Sommelier, TsogoSun Hotels).



AMORIM CORK SOUTH AFRICA SUPPORTS ANOTHER EDITION OF THE CAP CLASSIQUE CHALLENGE

The 12th edition of the *Amorim Tsogo Sun Méthode Cap Classique Challenge* – a competition which aims to select the best sparkling wines produced by the champagne method, organised since its first edition in partnership with Amorim Cork South Africa – was attended by 102 participants, the highest number of competitors in the history of the event.

In 2013, the TsogoSun Group, one of South Africa's largest hotel and entertainment groups, joined Amorim Cork South Africa in organising the event, given the importance it has undertaken in promoting luxury South African sparkling wines. The winning wines will be available in many of the 250 hotels and 14 casinos owned by the Group in the African continent, the Seychelles and the Middle East.

According to Joaquim Sá, Director of Amorim Cork South Africa, *“this year we have introduced winners for the vintage and non-vintage category because the Cap Classique Challenge is reaching such a high level of sophistication and diversity that justify this development”*, adding: *“this is the only wine competition in South Africa, which reports, with the support of an independent scientific analysis by Vinlab, wines which are suspected of having defects, a clear differentiating factor compared with other competitions in this field.”*

For his part, Allan Mullins, Chairman of the Selection Panel, highlighted that the judges unanimously agreed that the Cap Classique had reached a new level of excellence. *“The Cap Classique has greatly developed since it began in 1992. The quality of the wines presented this year was very high. The Amorim Tsogo Sun Méthode Cap Classique Challenge has greatly contributed to inspiring producers to improve their wines and strive to achieve the ambition to exhibit them on an international level”*.

HIGHLIGHTED WORKS

**Orense – Xinzo de Limia
Rosália de Castro
College Gym**
Vinyl Comfort Nature Oak



**Miradoro Restaurant,
Tinhorn Creek Vineyards
(British Columbia, Canada)**
Product: Wicanders
Corkcomfort Identity Caramel
Design: Hager and Associates
Inc (Vancouver B.C.)



**Daybreak Center, Utah –
Wicanders ArtComfort
Coral Rustic Ash**
Wicanders CorkComfort
Lane Timide, TBS Housing,
designed by the Machida
Hiroko Academy, Tokyo.



Corticeira Amorim and the design and architecture studio – FAT – *Fashion Architecture Taste*, worked together for the first time at the London Design Festival, which took place from 14-22 September.

The project showcased in the design capital of the world was developed from a natural cork floor. The final result was on display on the bridge over the Victoria & Albert (V&A) Museum Medieval and Renaissance Galleries, the event's main venue.



"Corticeira Amorim is the world's largest producer and the most interesting player in this industry. This is why we wanted to form a partnership for this project, which ambitiously shows cork's potential. Working with the Victoria & Albert Museum and FAT design studio has resulted in the best cork floor that I have ever seen"

Ben Evans, London Design Festival Director



"It has been a fascinating experience to enter the universe of cork at the hand of Corticeira Amorim. Natural cork really is a 21st century material which is highly sustainable and enabled us to take on a new approach in our working method. The design of the project itself also highlights the strong visual, acoustic and tactile qualities of the material."

Sean Griffiths, FAT studio's main architect.



With an avant-garde approach to a cork floor covering – one of the industry's main products – festival visitors were invited to discover the visual and tactile properties of cork while challenging existing connotations of the material.

It was also possible to attest other intrinsic benefits of cork flooring, among which thermal and acoustic insulation performance are highlighted.

For António Rios de Amorim *"Corticeira Amorim's partnership with the London Design Festival is a unique opportunity to showcase the possibility to customise the design of our Wicanders® cork flooring. Combining FAT studio's creativity with cork's unmatched technical capabilities, made it possible to create a fascinating contemporary perspective of natural cork flooring"*.



To mark its 50th anniversary, Amorim Cork Composites is promoting various commemorative actions for employees and clients throughout the year. Among these initiatives, the lunch for current and former employees is highlighted, which took place on the 31 August.

The foundation of the current Amorim Cork Composites (a company which resulted from the merger of Corticeira Amorim Indústria and Amorim Industrial Solutions) was the first major step towards the creation of this business group which, with cork as its main product, managed to integrate and develop a vast portfolio of cork applications. Its activity began with the transformation of the waste from cork stoppers into granules. In 1973, the company started with the production of rubbercork.

Currently, Amorim Cork Composites is the world leader in the sector, developing cork applications and products of superior performance and high added value, designed for a wide range of sectors.

This path to success was largely driven by Américo Amorim, an entrepreneur and visionary, who realised early on that the future of Corticeira Amorim and the cork sector depended on the integration of activities, development of new products, geographical spread and the loyalty of the international markets.

Long-standing employees cut the celebratory cake



António Rios de Amorim, Chairman of Corticeira Amorim, highlighted in his speech that *“a path of 50 years, is the result of vision, ambition and above all, hard work and dedication. Today, the challenges we face are just as current as 50 years ago. The same determination to overcome them is needed. Our ambition is to create new products and applications where cork is the differentiating element and, as a result, conquer new markets.”*

Main ACC milestones

1963

Creation of Corticeira Amorim Indústria

1966

Creation of Corticeira Amorim Algarve, for the production of black agglomerates

1973

Start of the production of rubbercork



1981

Entry into the Canadian market to sell rubbercork in the USA

1992

Integration with North American group GTS, with the control of activities connected to rubbercork



2008

Merger of Corticeira Amorim Indústria with Amorim Industrial Solutions, giving rise to Amorim Cork Composites



REVIGRÉS LAUNCHES INNOVATIVE CERAMIC AND CORK FLOORING

Revigrés, with the support of Amorim Cork Composites, has developed an innovative flooring in the world market: REVISILENT, a highly resistant full-body porcelain floor tile with cork on the back with high thermal insulation and soundproofing performance.

REVISILENT is a solution which ensures compliance with noise impact legislation for the majority of slabs, reducing – as a result of the incorporation of cork – sound transmission by 13 dB. Furthermore, it is a more economic solution because it simplifies the flooring process, eliminating two stages – the application of a raised cement layer and the application of an underlay incorporating traditional soundproofing – obtaining the same effect with just one product.

This solution is particularly suited to areas in which greater sound performance is required, such as hospitals, schools, hotels, doctor's surgeries and offices installed in predominantly residential buildings, as well as for lightweight commercial spaces.

REVISILENT provides better thermal insulation: energy is transferred to the floor, not dissipating on the slab, thereby contributing to a reduction in energy consumption.

CORECORK FOR HIGH PERFORMANCE SURFBOARDS

The renowned brand *Inspired Surf Boards* has developed a new line of surfboards, called C3, which uses exclusive technology in the combination of CORECORK cork cores and carbon fibres.

CORECORK adds traction, absorbs vibration and requires less wax to be applied when compared to other solutions on the market. This board is an innovative product, with unique characteristics and performance, such as lightness, flexibility and durability. A unique board compared with a normal PU board.





AMORIM INSULATION CORK SUPPORTS PIECE BY PATRÍCIA GARRIDO

Cork is the material of choice for the piece entitled T7, of the "Peças mais ou menos recentes" ("Sort of recent pieces") exhibition, by Patrícia Garrido, where a single piece made up of 260 m² of expanded cork agglomerate (standard) was used. The exhibition, which opened in July, is divided into three emblematic places in Porto: The EDP Foundation Gallery, the National Soares dos Reis Museum and the Fernando Santos Gallery. In Lisbon, the artist's works can be seen from 23 November - 22 December at the Teatro da Politécnica, Artistas Unidos.

DOMAINE DE BOISBUCHET AND MARIE BLAISSE PROMOTE CORK WORKSHOP

From 7 - 13 July, in Domaine de Boisbuchet, UNCORK, an intensive workshop focused on exploring cork's intrinsic characteristics took place. Based on Marie Blaisse's perception of cork – "a fascinating material for challenging applications" – the programme encouraged participants to abandon their ideas and preconceptions and seek inspiration from Nature on new ways to work with cork. With a conceptual and recreational approach to the material and the creative process, part of the workshop was devoted to designing clothing for a cork-themed party. On the last days of the workshop, ideas were brought to fruition, with cork being given unexpected creative forms and functions, once again bearing witness to its versatility.



AMORIM ISOLAMENTOS PARTICIPATES IN "SUSTAINABLE HOUSE"

Amorim Isolamentos has joined the 'Idanha Sustainable Model House', a project proposed by the Municipal Council of Idanha-a-Nova in partnership with journalist Jorge van Kierken, aimed at stimulating new lifestyles and encouraging the younger population to move to the region.

Expanded cork agglomerate is therefore one of the materials used in the 'Idanha Sustainable Model House', which offers great benefits in terms of insulation and thermal comfort. Costing from 25.000 to 30.000 euros, this particular model takes less than two weeks to build. It is sustainable, economic and 100% Portuguese.

According to Jorge van Kierken, from Zona Land, the company which built this first model, it is a perfect building in terms of thermal and seismic comfort because it is more resistant than standard-built houses, as well as also having greater durability. Whilst a brick house has a durability of 70/80 years, this house can last 300 to 400 years, thanks to the protection given to it by cork, which is an imperishable material.



© Lynton Pepper



“The premise of this event is not to provide answers, but to ask questions on the condition of architectural practice today. Our team of young curators presents architecture as an act of education, a biological idea, a political, social and civic stance. We demonstrate that architecture can be an occupation and transition force, an element which is speculative and fantastical; architecture as something exciting and intangible, volatile and indistinct. [...] Close, Closer is a moment of knowledge production and dissemination of ideas. It is an ongoing conversation between histories and futures and the creation of a space for ideas and ambitions.”

Beatrice Galilee,
curator of Triennale

Cork is one of the preferred materials of the Lisbon Architecture Triennale. The endless advantages of cork are highlighted in the “Future Perfect” exhibition, one of the main exhibition collections of the “Close, Closer” programme, presented at the Electricity Museum in Lisbon, until 15 December.

Under the curatorship of Liam Young, “Future Perfect” showcases the result of collective research on spaces, objects, cultures and narratives of a city of the future - an imaginary urban planning, the surrounding landscape and the stories it contains. The cities imagined for the future are on display at the Electricity Museum, where a landscape was built in Amorim cork, modelled to look like land and a forest with hills and an access tunnel. The spaces were completely covered in cork agglomerates and insulation, selected due to their multitude of characteristics and sustainable character.

“The exhibition was designed as a fragment of the scene of a city of the future. Its core element to connect and provide a framework for the work is an enormous and impressive terrace, which was completely covered in Amorim cork. Cork was selected to enable the visitor to imagine that the terrace naturally evolved in that place, instead of being built or engineered” explains **Liam Young, Curator of the Future Perfect Exhibition.**

AMORIM CORK COMPOSITES SUPPORTS MIGUEL ARRUDA EXHIBITION AT MUDE



MUDE – The Museum of Design and Fashion is the venue for the “Miguel Arruda, sculpture / design / architecture” exhibition, on the Portuguese architect and designer’s work, highlighting four new design projects which use cork as the main raw material. The exhibition emerged as a result of the 2010 Inhabitable Sculpture, which was covered in cork and on display at the Belém Cultural Centre in Lisbon, which was then followed by an exhibition at the Milan Triennale in May 2012, on the theme ‘Inhabitable Sculpture and its developments in the field of Design’.

Miguel Arruda, who has a long-standing tradition of using cork in his work, reasons that: “Cork, due to its physical characteristics such as touch, insulation and acoustics, among others, is the choice material for the composition both of autonomous forms and indoor and outdoor living spaces”.



MIRABILIS TINTO (RED): THE DESIRE TO GO FURTHER

Quinta Nova harvests have always been characterised by innovation, particularly in the indigenous grape varieties. The company invested in an unoaked wine when it was still taboo to do so and created a classic, very refined and elegant Grande Reserva, when all other wines were still rich and full-bodied. It invested in a Referência, based on Roriz, when it was practically no longer used in the Douro, while going ahead with work in Spain. At the same time, it launched the Grainha project, of unparalleled quality in the market and in a well defined segment.

This time, innovation makes its appearance with Mirabilis Grande Reserva, created on the basis of a unique territorial interpretation philosophy. Made from Touriga Franca, Tinto Cão, Tinta Amarela, Old Vines and a selection from oak barrels, it is a very elegant, concentrated, sophisticated and intense wine. It is a Grande Reserva that simply must be tasted. Available in 3-bottle boxes at a store near you.

CHRISTMAS WITH QUINTA NOVA PRODUCTS

Every year, Quinta Nova presents a collection of suggestions specially designed for the Christmas season. This year, customers will also be able to delight in unique suggestions - from wines and gourmet products, with a wide range of packaging and prices offered. As a novelty, highlight goes to the Wine Tourism vouchers, which combine accommodation, wine tasting and meals at the Conceitus restaurant. A collection of original presents, offering a different way to experience Christmas. For more information please contact amargarida.qn@amorim.com.

NEW HARVESTS BOAST A NEW IMAGE

As part of the launch of the new 2011 harvests – Reserva, Grande Reserva Clássico and Grande Reserva Referência – Quinta Nova has invested in the renewal of its transport packaging. These top-of-the-range wines will be sold in a 3-bottle box, made of a more compact cardboard, encased in a transparent cover, to provide greater quality in handling and transport. You will certainly see many more and better window displays this Christmas.



EVENTS

25/26 October
Portugal Wine Ladies
 Hotel Altis Belém, Lisbon

7 November
Quinta Nova Wine Dinner
 Hotel Yeatman, Vila Nova de Gaia

13-15 November
Prowein
 Shanghai

15-17 November
Land Rover Meeting in Douro
 Hotel Quinta Nova, Sabrosa



AUTUMN DOURO AT QUINTA NOVA

Autumn's arrival is a good reason to visit the Douro and enjoy the region's natural beauty and landscape, which after the grape harvest season takes on a special charm, inviting tourists to spend more time here. Quinta Nova offers a variety of sightseeing tours, ranging from visits to the region, wine tasting in front of a warm fire and gastronomic moments, among others. For more information please contact hotelquintanova@amorim.com.



24 Douro producers worked together to produce a fantastic Port.

O-PORT- UNIDADE, THE PORT PROJECT, SUPPORTS BAGOS DOURO

On 22 September, for the first time in the history of Port wine, all the Vale do Douro grape varieties were placed in the same mill. The initiative was developed under the O-Port-Unidade (Opportunity) project which gathered the support of the main Port Wine producers, who worked together to produce a fantastic new Port, most of the proceeds from which will go to the Bagos d'Ouro Association.

The participating companies all contributed with 750 kg of their best quality varieties, as well as – and this is why the best wines are still made according to the traditional method – the work of their VIPs in the wine press house. At the end of the event, Axel Probst, the project's mentor, highlighted that "given the quality of the varieties and team of oenologists, I truly believe that this will be a very special Port." The Bagos d'Ouro Association supports disadvantaged children and young people by accompanying their school career and the creation of opportunities for the development of successful life projects.

Niepoort, Ramos Pinto, Real Companhia Velha, Sogrape and Symington were just a few of the companies which made this initiative possible, together with Quinta Nova, represented by António Rios de Amorim.

QUINTA NOVA REACHES 8TH PLACE IN DOC DOURO RANKING

Quinta Nova reached 8th place in the 2012 DOC (Protected Designation of Origin) Douro Ranking and 25th position in terms of size, from a total of 393 operators in the wine sector. It is a significant rise in comparison with the previous year, where the company reached 13th and 30th place respectively, in the marketing of wines from the Douro Demarcated Region.

Since 2005, the start-up year, Quinta Nova has recorded an average annual growth of 20%, and in 2012 with exports representing around 50% of sales. It is a success that was earned step by step and belongs to everyone: our employees and our customers.

QUINTA NOVA
DE NOSSA SENHORA DO CARMO



MIRABILIS A WINE OF THE WORLD, WITH THE SPIRIT OF THE DOURO

WWW.QUINTANOVA.COM



The Mirabilis project arises from the great desire to go further. It is, without doubt, the signature project of a young team, which travels around the world and believes that it is always possible to do better. It is a wine without Touriga Nacional, which is highly precise and for connoisseurs... a Douro wine which is just like a wine of the world, able to cross borders! Varieties: 30% Tinta Amarela, Tinto Cão and Touriga Franca; 35% old vines; the remaining 35% from a selection of small batches of 30 to 50 lts from different new-oak barrels.